

10 ESSENTIAL ELEMENTS for your product page



01. High-quality product images

Include clear, high-resolution images from multiple angles so customers can see all the details and feel confident in their choice.

Write a description that's both engaging and informative, explaining key features and how the product can benefit the customer.

02. Great product descriptions



03. Call-to-action (CTA) button

Use a single, visible button like "Add to Cart" to make it simple and straightforward for customers to make a purchase.

Clearly display the price and let customers know if the product is in stock to help manage expectations and prevent surprises at checkout.

04. Pricing and availability



05. Customer reviews and ratings

Share genuine customer feedback so new buyers can make informed decisions based on real experiences.

Provide details about shipping costs, delivery times, and your return policy to build trust and reduce confusion.

06. Shipping and return information

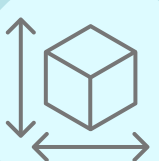


07. Product variations

Show options like different sizes, colors, or materials to let customers choose what suits them best.

Add symbols or text for security, quality, or satisfaction guarantees to reassure customers about their purchase.

08. Trust badges or guarantees



09. Clear product specifications

Include key details like dimensions, weight, materials, or other specifics that help customers know exactly what they're buying.

Suggest similar or complementary products to encourage further browsing and potentially increase sales.

10. Related or recommended products

